



At Martin's Potato Chips, we are a family. A family that believes community involvement is an important part of our success. That's why this year we launched "Martin's Chips in for a Cure", a campaign to help raise awareness and donations to the fight against breast cancer. Martin's Potato Chips teamed up with the PA Breast Cancer Coalition to create the "Martin's Chips in for a Cure" promotion.

October is Breast Cancer Awareness Month.

For every "Martin's Chips in for a Cure" bag sold between September 14th and October 31st, **25 cents** was donated to the fight against breast cancer.

With your support,
we raised **\$23,409**
for the **PBCC**.



"Why is it important to have a Breast Cancer Awareness Month?"

The top three essay winner's are:

Mary McCahan from State College, PA

Dee Hoffman from Millerton, PA

Deborah Darlington from West Chester, PA

Martin's Potato Chips and The Pa Breast Cancer Coalition would like to thank all the those people who participated in our essay contest. Our panel of judges had a difficult job making the final decisions.